

*** Schedule is subject to change ***

2010 AzLA Annual Conference Pre-Conference Program Schedule

Monday, November 15th

	Room – TBA	Room – TBA	Room – TBA	Offsite
10:00am – 1:00pm	Lend it Forward: Resource Sharing in the 21st Century	Library Programming that Responds to a Tough Economy	Asset Based Community Development	
2:00pm – 5:00pm	Handle with Care	Gaming: Beyond Monopoly and RockBand	Winning Library Grants	Tour of Contrasting Libraries

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2010 AzLA Annual Conference Pre-Conference Program Descriptions

Monday, November 15th

Half-Day: 10:00 am – 1:00 pm

Lend it Forward: Resource Sharing in the 21st Century

Laura Stone

Library Consultant, Arizona State Library, Archives and Public Records

Tony Melvyn

Product Manager for WorldCat Resource Sharing, OCLC

In this highly participatory session, we'll discuss the Arizona State Library's new Resource Access and Attainment Policy, as well as technical innovations, public service configurations, and karmic implications of resource sharing. Drawing examples from Arizona and beyond, we will consider:

- What's the role of ILL in your library, and how do you know if you're fulfilling it? How does it fit within an overall Resource Access and Attainment Policy?
- What's new in ILL-land: the latest updates on technology and services through OCLC?
- How effective and / or efficient are your borrowing and lending workflows?
- How green is your ILL service, and where is there room for improvement?
- How can you use Direct Request for Books through WorldCat Resource Sharing services to meet customer needs?

Attendees will consider their policies and service level, learn tips and tricks to smooth out workflows, and will share ideas for future improvements. Throughout, we'll be thinking about multiple ways of meeting customer needs when we don't own the book.

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Library Programming that Responds to a Tough Economy

Dawn Gardner

Community Partnerships Librarian, Pima County Public Library

Deborah Brown

Business Librarian, Pima County Public Library

Kathy Konecny

Grants & Nonprofit Information Center Librarian, Pima County Public Library

Beth Matthias-Loghry

Librarian III, Adult Services Coordinator, Pima County Public Library

In this difficult economy your library is uniquely positioned to provide indispensable, socially-relevant, grassroots programs targeted to job seekers, small businesses and non-profit organizations, and support your community's economic development. Librarians from the Pima County Public Library will offer strategies to help you develop timely and valuable programs to meet the challenges presented by the current economic climate through community partnerships with local workforce development and literacy organizations, as well as with businesses and non-profit assistance agencies. An essential component of the session is the development of computer-based job-hunting classes to assist employment seekers with all aspects of their job search, no matter what their level of computer proficiency (including those lacking basic computer skills). It will also focus on library programs geared to provide support to local small businesses and non-profit organizations, and offer suggestions for cost-effectively modeling and marketing the programs your library offers to help individuals succeed and your community thrive during these challenging times.

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Asset Based Community Development: Mobilizing People to Build Community and Maximize Library Services

Adriana McCleer

Youth Services Librarian, Martha Cooper Branch, Pima County Public Library

Leanne Yoder

Children's Librarian, Quincie Douglas Branch, Pima County Public Library

Jennifer Nichols

Adult Services Librarian, Joel D. Valdez Main Library, Pima County Public Library

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Institutions are stretched thin in their ability to solve community problems. Their success will be limited without engaging the rest of their community in finding joint solutions. As libraries become more skillful in wider engagement, their ability to address real community issues grows and citizens become invested in the solutions. How can we effectively identify and engage our potential partners? In this workshop you will learn to apply basic concepts of Asset Based Community Development to mobilize staff and community members towards forming more powerful partnerships. Whether you are an administrator, manager, public service librarian working with adults or youth you will gain fresh approaches to discovering community assets and learn practical ways to make your library relevant. Through story telling, reflection, artistic expression, and group and partner breakout sessions, participants will have the opportunity to work on real life situations and develop action plans to take home that will help them find and mobilize their organizational and community assets. In tight economic times, the application of these valuable yet simple and inexpensive practices will translate into improved library programs as well as increased effectiveness of your library system.

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Half-Day: 2:00 pm – 5:00 pm

Handle with Care: Introduction to Protecting, Using and Storing Historic Materials at Your Library

Linda Reib

Electronic Records Archivist, Arizona State Library, Archives and Public Records

This workshop will discuss ways to minimize damage caused by normal (or not) use of older material. Participants will learn basic handling and storing techniques for a variety of items, such as books, newspapers, video tapes, film and computer media. a.k.a. How not to hurt the ones you love.

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Gaming: Beyond Monopoly and RockBand

Liz Danforth

Library Associate, Pima County Public Library

Don Dehm

President, Pulp Gamer

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Seven out of ten libraries support at least some gaming and report that games and game programming attracts previously-underserved demographics, increases circulation, and enhances the library's position as a community asset. Yet many libraries offer only the most basic of programs. What's wrong with Monopoly and RockBand? Nothing — but we can do better. Liz Danforth and Don Dehm offer insight into the game hobby based on decades of experience as gamers, journalists, and game professionals. The presenters will cover the evolution of hobby and family games both in and out of the library, share uncommonly-seen but library-friendly board and tabletop games with hands-on play, and discuss resources to discover more. Learn how to reach out to local game clubs, game stores, and manufacturers in your area to build common cause and community engagement while acquiring specialist knowledge and expertise from hobbyists and potential volunteers. Discover ways to develop library events that reach beyond open play, to educate customers about the many benefits games offer. Life skills, career attitudes, and cognitive problem-solving abilities develop within games but transfer to the everyday world. Gaming is social change in progress affecting all ages, genders, and ethnic groups. Attendees will leave with knowledge and experience to broaden and deepen game programs and events beyond Monopoly and RockBand. Liz Danforth (MLS) is a 30-year gaming professional and paraprofessional who worked with ALA's Verizon grant experts team on the intersection of games, libraries and literacy. She writes the gaming column and blog for Library Journal <http://bit.ly/JZvYQ>. Don Dehm, president of Pulp Gamer, brings journalism experience as the publisher of over 450 podcasts and videos about games and the game industry. His efforts in community-building with non-profit organizations most recently grew to include promotion as a director-at-large member of the Game Manufacturer's Association.

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Winning Library Grants

Stephanie Gerding

Independent Library Consultant

Grants can support the changing needs in your community while your library budget is flat or shrinking. Stephanie's grant workshops are known for being easy to understand, motivating, fun, and full of valuable tips. Discover the Grant Process Cycle, which explains the basics of ongoing grant work. Learn how to: develop successful grant projects; find library funding sources, including easy grants for beginners; and write a proposal that a funder will love. Learn what you need to do to be successful while gaining new insights, skills, and a renewed sense of confidence in your abilities, mission and value.

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Tour of Contrasting Libraries

Jeremy Jones, AIA

Architect, DWL Architects

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Douglas Sydnor, AIA

President, Douglas Sydnor Architect & Associates

Jim Richard, AIA

Principal, Richard and Bauer Architects

Two new branch libraries for Scottsdale started with similar programs in similar neighborhoods but took radically different directions in design. Tour both buildings with their architects to learn what inspired each plan and form. Jim Richard will lead a tour through the Arabian Library showing the "Slot Canyon" imagery of the entry passage and courtyard as it leads to a quiet reading room with engaging mountain views. Next, Jeremy Jones and Doug Sydnor will introduce you to the "Mirage" imagery of the Appaloosa Library where the exterior walls change color from green to purple as you pass by. Enter on the bridge across the arroyo and through the 275-foot long mass wall to see a brightly daylighted reading room. Both libraries feature childrens play and learn areas by the Burgeon Group, drive-up book pick-up windows and are LEED Gold through differeing environmental concepts. The Arabian Library has won a national AIA design award and the Appaloosa Library was named "the most sustainable project" in Arizona for 2010 in another awards program. Following the tour, the architects will present a slide tour of other recent libraries by other architects so you can plan your own tours.

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