

*** Schedule is subject to change ***

2010 AzLA Annual Conference Program Schedule

Tuesday, November 16th

	Room 107	Room 108	Room 101	Room 102/103	Room 104	Room 105	Room 106	Roundtables: Conference Room
7:30am – 8:30am	Continental breakfast with exhibitors in Exhibit Hall							
8:30am – 10:00am	Business Meeting/Keynote Speech							
10:00am – 10:30am	Visit Exhibit Hall and Poster Sessions							
10:30am – 11:30am	Library Community Projects: How to Raise Funds & Involve the Public at Your Library (Authors Rodney and Sasha Glassman)	Academic and Community Curriculum Embedded Information Literacy	E-government: It's everywhere, it's everything -- and you need it	ALYAS Business Mtg Be Who You Are: Sounds Simple – But Is It? (Author Elizabeth Scott)	TSIG Business Mtg: Hot new relationship: RDA and the ILS	TRAILS Library Skills Assessment	Knowledge River Scholars: Where are they now?	Accidental Leadership
11:30am – 1:00pm	Author/Illustrator Award Luncheon							
1:10pm – 2:10pm	Beyond the Static Tutorial: Bringing Concepts to Life through Online Scenario Based Targeting History	DivPops Business Mtg: The State of Public Library Service to Spanish-Speakers	Let's Go Virtual!: Online Meeting/Conference Models	Author Award Panel	Accessing Article Databases through the Arizona State Library's Web Site. It's Free!!!!	Online Safety for Children	What On Earth Do These People Want? Mobile, Consumer Trends, and Consumer Expectations	Learn More About SIRLS Programs Beta Phi Mu Business Meeting

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Continued...

	Room 107	Room 108	Room 101	Room 102/103	Room 104	Room 105	Room 106	Roundtables: Conference Room
2:10pm – 2:30pm	Visit Exhibit Hall							
2:30pm – 3:30pm	Job Help @ Your Library	Int'l Business Mtg: West Meets East: Technology, Information Literacy, and Relationships in Japanese Libraries	Collaboration and Mythology in Modern Library Design	eBooks Today and Tomorrow	How to Get Middle Schoolers to Write and Research Without Them Realizing How Much Work They Are Doing - or- Research Without Tears	Storybook Parties!	Career Development for Digital Librarians: How SIRLS is helping to meet current and future needs	Twitter: A Tool for Real-Time Library User Engagement
3:30pm – 3:50pm	Visit Exhibit Hall							
3:50pm – 4:50pm	PLD Business Meeting: Public Speaking for Librarians	CULD Business Meeting	SLD Business Meeting: Where am I supposed to Find That? Locating State Publications in the Arizona Memory Project.	TLD Business Meeting: Weave a Magic Web: Developing Oral Language Ability through Storytelling, Finger Plays and Flannel Boards				

(Note: [Poster Session](#) descriptions are at the bottom of this document.)

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2010 AzLA Annual Conference Program Descriptions

Tuesday, November 16

10:30 am – 11:30 am

Library Community Projects: How to Raise Funds & Involve the Public at Your Library

Rodney Glassman

Ex-Vice Mayor, City of Tucson

Sasha Glassman

Author

Are you interested in learning new, innovative ways to involve the community in library projects? Are you interested in partnering with local authors and artists to create resources for your library? Come join Dr. and Mrs. Rodney Glassman who have authored a children's book, in partnership with the Pima County Libraries to raise funds for the Pima County Library Foundation. The authors will discuss how they came up with this idea, how they were able to implement it within six months, and how the book has generated ongoing projects.

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Academic and Community Curriculum Embedded Information Literacy

Lora Largo

Lead Information Literacy Instruction, South Mountain Community College

Are you curious about how to bridge information literacy from an academic library to your community? Would you like to know how to align information literacy from a classroom to library instruction to Information Literacy Standards for Higher Education? Come join us for one librarian's experience in designing curriculum alignment tools that blend Information Literacy with Information Literacy Standards with Higher Education while supporting layered learning. This presentation will be useful for instructional librarians, high school and college instructors, and even elementary teachers as a guide to teaching information literacy skills and concepts.

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E-government: It's everywhere, it's everything -- and you need it

Janet Fisher

Law and Research Library Director, Arizona State Library, Archives and Public Records

GladysAnn Wells

Director and State Librarian, Arizona State Library, Archives and Public Records

Jim Drake

Assistant Secretary of State, Arizona Department of State

How much do you know about finding free, reliable information on things you and your library users need? A forum was held at the 2009 ALA Midwinter Conference to clearly express the necessity for all librarians and library staff to be familiar with government information sources on the web ("e-government"). Having a specific government publications expert on staff, even in large libraries, is no longer the norm. The value in learning about these sources, identifying guides to help librarians locate and understand this information, and learning where to look if more information or help is needed, will serve our libraries and their users well.

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ALYAS Business Meeting

Regretfully, Ms. Scott had to cancel her appearance at the conference. ALYAS will conduct a full business meeting in the program's place.

Room: 102/103

~~Be Who You Are: Sounds Simple—But Is It?~~

Elizabeth Scott

Author

Ms. Elizabeth Scott will be speaking about her young adult books and the one common theme they all have, being or becoming your true self. After the presentation she will have time to answer questions from the audience.

Room: 102/103

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Hot new relationship: RDA and the ILS

Christine A. O'Hara

Librarian II Cataloging, Glendale Public Library

This year as we move into the new world of RDA from the old world of AACRII. There will be changes in the use and mapping of our old friend the MARC21 record. How will our local ILS vendors deal with these changes? Are plans currently in place? Do ILS vendors need our input for what is critical to be dealt with first? How will this affect our current databases? Join with several ILS vendor representatives and catalogers to discuss these hot issues.

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TRAILS Library Skills Assessment

Jean Kilker

Teacher Librarian, Phoenix Union HS Dist/Maryvale HS

Pamela Gautier

Teacher Librarian, Amphi District/Cross Harelson Schools

TRAILS is a FREE online assessment of information literacy. This assessment has various grade level tests that measure student abilities. The school librarian teaches students during the year using library instruction standards. Pre and post testing with TRAILS will provide the school librarian with data of student growth. The presenters will share their experience with elementary, middle school and high school students.

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Knowledge River Scholars: Where are they now?

Sandy Littletree

Knowledge River Program Manager, University of Arizona School of Information Resources and Library Science

Elizabeth Soltero

Librarian, Youth Services, Pima County Public Library

*** Schedule is subject to change ***

Melanie Toledo

Library Manager, Ak-Chin Indian Community Library

Francisco Vargas

Youth Services Manager--Main Library, Yuma County Library

The Knowledge River program at the University of Arizona School of Information Resources and Library Science has provided educational opportunities since 2002 for over 100 students, students who exhibited a strong interest in serving Hispanic and Native American communities. Knowledge River, as a component of the SIRLS graduate school, has been recognized for its unique emphasis on the information issues of Native American and Hispanic/Latino communities. Now that many of the graduates have gone on to establish themselves in the field and are actively working in Arizona's communities, it is time to follow up with them to hear about their journeys as professionals. In this session, we'll find out how the Knowledge River program impacted them as professionals, what are the crucial issues facing these communities in library services, and how they are working to make an impact on their communities. This session will highlight the accomplishments of four Knowledge River graduates now working in Arizona's libraries.

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(Roundtable) Accidental Leadership

Nancy Ledeboer

Director, Pima County Public Library

AzLA needs you. As a volunteer organization we rely upon members who are willing to get involved. Find out how your talents and passions can help make AzLA a stronger organization. Come hear how AzLA is organized and find out about the many ways that you can be involved. We are looking for people who want an opportunity to become leaders within the organization and the profession. Yes, you too can be a leader!

Conference Room

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1:10 pm – 2:10 pm

Note: "Targeting History" was cancelled and replaced by "Beyond the Static Tutorial"

Beyond the Static Tutorial: Bringing Concepts to Life through Online Scenario-Based Activities

Rebecca Blakiston

Instructional Services Librarian, University of Arizona Libraries

*** Schedule is subject to change ***

Yvonne Mery

Instructional Services Librarian, University of Arizona Libraries

Many online information literacy tutorials present content in a passive manner that does not allow students to apply new concepts or practice new skills. Scenario-based learning is a powerful teaching technique that allows students to actively participate in their own learning experiences by simulating decision-making in the context of a realistic problem. Using this problem-based approach, students develop critical thinking skills that can be easily transferred to different situations. Online scenarios are fun, interactive, and engaging for students. In this presentation, participants will be introduced to the basic elements of a successful scenario-based online lesson and see examples of how this technique has been implemented at the University of Arizona Libraries. Participants will learn about the creation of scenario-based tutorials from the design phase to the development phase.

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The State of Public Library Service to Spanish-Speakers

Denice Adkins

Associate Professor, University of Missouri

Before the rest of the country felt the upward trend in Latino immigration, Arizona public libraries were at the forefront of serving Latino immigrants. Arizona libraries' service to Spanish speakers provides a model and a lesson for public libraries in other states, and for serving other language groups. This presentation compares Arizona public library services to Spanish-speaking patrons 10 years ago and now, and speculates on trends for the future. Two surveys about services to the Spanish-speaking were conducted, in 1999 and 2009. Results from these surveys were combined with Census data from 2000 to indicate the effect of the library's service population. Results suggest that libraries are providing more Spanish-speaking staff and more outreach than 10 years ago, and have more multimedia resources available to them to serve non-English dominant populations. Comparisons between the past and present and future directions can serve to guide Arizona communities when they consider how to provide for Spanish-speaking residents and citizens in the future.

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Let's Go Virtual!: Online Meeting/Conference Models

Janet Fisher

Director, Law and Research Library, Arizona State Library, Archives & Public Records

Sandy Rizzo

Librarian III, Mesa Public Library

*** Schedule is subject to change ***

Travel dollars shrinking? Still want or need to meet across the miles? Try virtual! This program will introduce various virtual platforms for electronic meetings and discuss the pros/cons and lessons learned while running virtual meetings, virtual training, and even a full-scale virtual conference like the 6-State Virtual Government Documents Conference that was held in August 2010.

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Author Award Panel

Alan Katz

Grand Canyon Reader Award Recipient

Barbara Gowan

Judy Goddard/Libraries Ltd. Childrens Author Award Recipient

Janni Lee Simner

Judy Goddard/Libraries Ltd. Young Adult Author Award Recipient

Melanie Watt

Grand Canyon Reader Award Recipient

Join AzLA's Author and Illustrator Award authors as they discuss their published and soon-to-be-released books, their writing careers and share insights. This panel presentation will be followed by a book signing.

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Accessing Article Databases through the Arizona State Library's Web Site. It's Free!!!!

Tina Sibley

Distance Education Librarian, Arizona Western College

Ellen Welty

Associate Librarian, Arizona State University Library at the Polytechnic campus

*** Schedule is subject to change ***

Do your users know about the great free resources that the Arizona State Library provides for them? Thanks to the Arizona State Library, Archives and Public Records, Arizona residents have free access to a wide variety of magazines, newspapers and research articles through paid subscription databases online. These publications range in focus from popular to academic, and will appeal to your public library patrons and K-20 students. Demonstrate and use these databases in your library or school room, and empower Arizonans to access them 24/7 from home. Join us in this session for an introduction to the article databases. We will demonstrate how to access and search within a single publication, and how to search across a broad selection of publications within a single database. Find out the handy features such as emailing and downloading articles. Participants are welcome to bring their personal laptop with a wireless connection and get some hands on practice in doing some simple searches.

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Online Safety for Children

Tanya Corder

Detective, Scottsdale Police Department

As public and school library workers, we are all aware of physical threats to children's safety in the library. However, new technologies have created opportunities for our young patrons to be victimized, oftentimes without their knowledge. Ms. Tanya Corder of the Scottsdale Police Department's Internet Crimes Against Children Unit will speak about new challenges that face children's and teen's safety today and how our awareness of these threats can be applied to our profession.

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What On Earth Do These People Want? Mobile, Consumer Trends, and Consumer Expectations

Anne Christensen

Librarian II Adult Services, Phoenix Public Library

Vinny Alascia

State Documents & AMP Librarian, Arizona State Library, Archives & Public Records

Learn about consumer trends that are increasing the use of mobile, gain new tools that the library can use to improve interaction and build community, and learn about the resources that will help library staff keep up-to-date on consumer trends affecting libraries.

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(Roundtable) Learn More About SIRLS Programs

Leslie Kent Kunkel

Asst Director, Univ of Arizona SIRLS

I can speak about SIRLS master's, doctoral, Knowledge River, and certificate (DigIn) programs.

Conference Room

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(Roundtable) Beta Pi Chapter/Beta Phi Mu Business Meeting and Induction of New Members

Marly Helm

President, Beta Pi Chapter

Beta Pi Chapter, the Arizona chapter of Beta Phi Mu, the international library and information studies honor society, will hold its annual business meeting and induction of new members into the society at the AzLA annual conference. All Beta Phi Mu members are invited and encouraged to attend this event as chapter officer elections will be held and the induction of new members into Beta Phi Mu will take place. Come welcome our new leaders into our profession.

Conference Room

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2:30 pm - 3:30 pm

Job Help @ Your Library

Malavika Muralidharan

Public Library Development Consultant, Arizona State Library

Public libraries are striving to address the escalating needs of vulnerable AZ residents facing serious economic challenges due to job loss and career changes. More and more individuals are turning to public libraries for help in searching for jobs and work related services thus making public access computers at the library and the help provided by library staff invaluable to the community. But libraries are struggling to help people due to lack of resources. This program will showcase how some libraries are rising to meet this challenge. It will also point librarians to the free resources available for them to use for help with job readiness skills, job searching, application help and re-careering.

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West Meets East: Technology, Information Literacy, and Relationships in Japanese Libraries

Nancy Deegan

Librarian, Central Arizona College Library

As the 2009 Horner Fellow, Nancy Deegan had the opportunity to visit 15 institutions in Japan, including public, school, and university libraries. Hear how she discovered that our assumptions about technology in Japan aren't always correct, that information literacy is a common bond between our two countries, and how we can learn from the positive relationships the Japanese libraries create with their users and communities.

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Collaboration and Mythology in Modern Library Design

Jeremy A. Jones, AIA

Vice President, DWL Architects + Planners, Inc.

Rita Hamilton

Director, Scottsdale Public Library

Douglas Sydnor, AIA

President, Douglas Sydnor Architect and Associates

At a time when library design is going in many directions and new concepts are being tested, The Appaloosa Branch Library manages to be efficiently functional, environmentally LEED Gold, totally modern in concept, and the librarians and public love it! The design is the result of collaboration and mythology, taking the best ideas from everyone on the team to seek higher values rather than compromise while creating a concept that has meaning for everyone. The process involved a conversation between two architects with very different approaches to design, along with over 100 meetings with the client and the public, to make sure the result was appropriate to this communities needs. A central theme of "Mirage" emerged for design elements that could easily be explained by staff to visitors. Learn how this was accomplished and see variations with several other recent library designs.

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eBooks Today and Tomorrow

John Willams

VP, Follett Digital Resources

Come learn the latest about eBooks, readers, and their availability from libraries, classrooms, and at home. Explore how to use eBooks as effective tools to increase learning, as well as ways to connect patrons to your library 24/7.

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How to Get Middle Schoolers to Write and Research Without Them Realizing How Much Work They Are Doing -or- Research Without Tears

Donna Dee Mann

Literacy Coach/Librarian, Sonoita School District

Have to teach middle school students research skills (using the Internet or alternate sources of information, map skills) or writing skills (note taking, outlining, reports and research papers)? Do you hear groans when you introduce one of these topics? In this session you will discover several project-based curricula that will keep your students interested, involved, and motivated all the way to completion. Projects are adaptable for 6-8th grades and can be modified for all students.

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Storybook Parties!

Lisa McCord

Library Assistant, Chandler Public Library-Sunset Branch

Kathy Husser

Librarian – Youth Services, Chandler Public Library-Downtown Branch

Have you ever wanted to do special children's programs like a Mother Goose Festival, Jingle Bell Rock, I'm a little teapot, Stuffed Animal Parade, Very Hungry Caterpillar, Under the Sea adventures, Dr.Seuss and more? Do you need new ideas to jazz up your storytime? Come receive a storytime trove of ideas filled with books, songs, fingerplays, and craft activities.

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Career Development for Digital Librarians: How SIRLS is helping to meet current and future needs

Peter Botticelli

Assistant Professor of Practice, University of Arizona School of Information Resources and Library Science (SIRLS)

Patricia Montiel Overall

Associate Professor, University of Arizona School of Information Resources and Library Science (SIRLS)

Bruce Fulton

Digital Projects Librarian, Ph.D. candidate, University of Arizona School of Information Resources and Library Science (SIRLS)

As digital collections and services have become increasingly important to libraries, the University of Arizona School of Information Resources and Library Science (SIRLS) has developed new courses and programs to help our students prepare for lasting careers in an era of rapid change. Thus, the School's Digital Information Management (DigIn) graduate certificate program has received substantial IMLS funding for its innovative, hands-on approach to library education. In this panel presentation, we will explain how DigIn can help working information professionals develop the essential capacity for learning and innovation in the digital environment, as identified by IMLS through its "21st Century Skills" initiative. We will also discuss a new SIRLS initiative to develop online curriculum modules that will address key issues facing digital librarians today, including the need for effective collaboration across cultural and disciplinary lines, and the need to define best practices for presenting cultural heritage online. The session will appeal to all librarians who face practical challenges in working with digital information, and who may be interested in masters-level or post-masters educational opportunities focused on technology and innovation in library collections and services.

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(Roundtable) Twitter: A Tool for Real-Time Library User Engagement

Melissa Rosales

Archives Record Specialist, Zia Engineering & Environmental Consultants, LLC

This free-form discussion is informal topic on Twitter and implementing Twitter strategies that are right for your library. Often an organization does not take the time to create a Social Media Brief. Concentration on marketing efforts does not have to be an exhaustive process, when your staff is on-board you want to keep their Twitter momentum going by giving the parameters of how to Tweet effectively for your organization. Briefs are condensed marketing strategies that get to the heart of the matter and allow your library to implement on-the-fly approaches that are appropriate

*** Schedule is subject to change ***

towards the branding for your organization. The non-Tweeters will get a fast-track session on Twitter. But librarians of any type can take away marketing strategies for social media. I have a [short] Twitter Basics Manual that I have written and can distribute for interested individuals. Additional Notes: Social media is a competitive business. Various online platforms are competing for your end-users' share of time. With so many iDistractions vying for our iTime, online social networks are mixing it up and trying new approaches to aggressively win the hearts of their users. How will libraries insert their brand into this medium? Overview of what will be presented: Twitter: Basics From discussion participants, how many have tweeted? Frequency? Care to share what kind of content? Social Media Brief Twitter Tools and Applications Are There Library Tweeting Best Practices?

Conference Room

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3:50 pm – 4:50 pm

PLD Business Meeting: Public Speaking for Public Librarians

Meg McConnaughy, M.Ed.

Faculty Director, Public Speaking/College of Human Services, Arizona State University

Meg will inform public librarians of vital techniques to help improve their public presentations, overcome anxiety and connect to their audiences.

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CULD Business Meeting

The CULD Business Meeting will include an ACRL Update, discussion of Division leadership positions, activities, and communications.

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SLD Business Meeting: Where am I supposed to Find That? Locating State Publications in the Arizona Memory Project.

Vinny Alascia

Librarian, Arizona State Library, Archives and Public Records

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The State Publications collection in the Arizona Memory Project is a bountiful resource for state government information; everything from annual reports, driver's license manuals to tourism brochures can be found in the collection. The metadata in these items has been created with searching in mind. Learn tips on how to exploit this metadata to help you find what you are looking for.

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TLD Business Meeting: Weave a Magic Web: Developing Oral Language Ability through Storytelling, Finger Plays and Flannel Boards

Susan L. Garvin

Director Region 7, Board of Directors of the American Association of School Librarians

Do you want to prove to your teachers and administration that library storytime will increase student achievement? Become a storyteller, not just a reader of books. Ms. Garvin is a profession storyteller, and would like to share her joy and expertise in getting students turned on to reading and the beauty of the written word. Storytelling, finger plays and flannel boards – these are three very effective ways to improve the oral language abilities and increase the literacy development of students. This workshop will cover how to select, learn and tell exciting stories, finger plays and flannel boards. The participants will be given extensive handouts. Ms. Garvin received an academic certificate in storytelling from the Storyteller Institute of South Mountain Community College. In retirement, she has been traveling the state telling stories to grades K-8.

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Poster Session Descriptions for Tuesday

Poster Sessions will be on display after 10:00am. Presenters will be with their posters and available to answer questions from 10:00am – 10:30am.

Stories to Life: Innovation in the Promotion of Reading, Public Programming and the Building of Partnerships

Judy Finney

Librarian, Flagstaff City-Coconino County Public Library

Stories to Life is a project created and managed by this library in partnership with two local non-profit agencies: Flagstaff Cultural Partners and Flagstaff Symphony Orchestra. In collaboration, these agencies produce innovative programming. And all FREE for the public! Ten diverse programs have been provided to date. A librarian chooses the theme for each program, selects the literature for read-aloud and provides the pertinent biographical/historical literature to be read. Flagstaff Cultural Partners provides venue hosting in the Coconino Center for the Arts and develops the promotional materials. Flagstaff Symphony Orchestra provides an Ensemble in Residence which selects and performs music complementing the theme.

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Many other local organizations provide the readers. People are always encouraged to visit their public library to learn more about the books, authors, composers, and history being explored. The programming has enjoyed great support and “standing room only” is common. In the creation of the innovative programming model entitled Stories to Life, the library has provided leadership for our entire community in the exploration of cultural literacy and the promotion of reading. The project provides an opportunity to experience an interdisciplinary approach to exploring books, and brings the lost art of read-aloud back into the public consciousness.

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21st Century Libraries for 21st Century Students

Darcy Caron

Library Services Specialist, Mesa Public Schools

With drastic changes in library personnel and book budgets cut by 90%, Mesa Public Schools was still determined to provide its 21st century students with 21st century libraries. During the 2009-2010 school year Mesa used a grant funded by the Library Services Technology Act to implement a digital library environment for students and their families. Ensuring all 67,000 students had access to the same digital resources was the primary goal. It began with the development of a district website to access resources and with the purchase of eBooks. The end product was much larger in scope as library specialists, students, and teachers all became involved in creating and uploading digital content to share. By the end of the school year, students at every grade level had access to resources and knew the doors of a 21st century library never closed. This session will provide other school libraries with insights into the journey of developing a library that meets the needs of 21st century students.

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Professional Development – Just a Click Away

Mary Villegas

Consultant, Arizona State Library, Archives and Public Records

Mark Floor

Librarian, Glendale Community College

Did you know the Maricopa County Library Council-Continuing Education Committee plans a wide variety of free training for librarians? The Continuing Education Committee is responsible for providing relevant, quality programming and workshops for library professionals as well as paraprofessionals. As libraries transform, so must librarians. Updating your skills and knowledge is an ongoing process. This poster session will highlight continuing education opportunities to keep your skills current and relevant.

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Moving Forward with Arizona Archives Online (AAO)

Michael Lotstein

Assistant Archivist (FCS), Arizona State University Libraries

Arizona Archives Online (AAO) is a searchable database of Arizona archives' archival materials accessed via the web at: <http://www.azarchivesonline.org>. Stop by and talk about how your institution's finding aids can become more visible and accessible to researchers and the public. If you are interested in discussing how to make quality findings aids using Encoded Archival Description (EAD), visit the AAO poster session. Members of the consortium will be on hand to promote the project, answer questions and demonstrate the website's features. Promotional materials will be available for handout.

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