

## **Posters**

Posters are located in the Exhibit Hall. See Poster descriptions for information on when presenters will be available at their posters.

## **Art Adventures**

*Jennifer Hubbell, Library Assistant, Chandler Public Library-Basha Branch*

Tuesday, 9:30 – 10:30 AM

Wednesday, 9:15 – 10:15 AM

We would like to share the success of our Basha Library art program, Art Adventures and the Creative Craft Club. These programs, marketed to specific age groups, provide complete hands-on art activities. Examples of student art will be displayed along with practical, inexpensive methods for implementation of art programs at other public libraries.

## **Community Readers**

*Gail Caretto, Teacher-Librarian, Madison Rose Lane Elementary*

Tuesday, 9:30 – 10:30 AM

Our goal is to promote reading and demonstrate its importance to people in all professions by using local celebrities, athletes, politicians, and various professionals to promote reading and the importance it is for achieving career goals. We will highlight some of our guests and the importance of reading in their fields.

## **Cultural Competence: Taking the Next Steps for Library Service**

*Kristen Curé, MA student at SIRLS, University of Arizona*

*Yamila El-Khayat, MA student at SIRLS University of Arizona*

Tuesday, 9:30 – 10:30 AM

Wednesday, 9:15 – 10:15 AM

This poster session will show the need for libraries to re-evaluate traditional service approaches to under-served communities and will show cultural competence in practice as a means of listening and responding to co-cultures in a collaborative model.

## **WEB-BASED VERSUS CAMPUS-BASED COURSES**

*Alexandra Humphreys, Instruction Librarian, ASU Libraries*

*Philip Konomos, Head/Cyberinfrastructure Services, ASU Libraries*

Wednesday, 9:15 – 10:15 AM

This poster presents the results of a case study, obtained from twenty current students and recent graduates from the master's program in the School of Information Resources and Library Science at the University of Arizona, on attitudes toward web-based and campus-based courses in a large master's degree program in library science. We will display the findings and how students compared the benefits of web-based courses to campus-based courses and the also the factor of the technical skills of the instructor.

## **Roundtable Discussions**

Roundtable Discussion sessions will be held in the Exhibit Hall.

**Tuesday, 11:45 – 12:45 PM**

### **Got Ethics? New Challenges for the Professional**

*Kay Mathiesen, Assistant Professor SIRLS, University of Arizona*

*Laura Lenhart, Doctoral Candidate and Adjunct Lecturer, SIRLS, University of Arizona*

The Library Profession faces many unique ethical challenges such as protecting patron privacy, ensuring equitable access to information, respecting intellectual property, and championing intellectual freedom. Our increasingly diverse and technological society creates new challenges and opportunities for ethical engagement with our communities. Come discuss these emerging challenges to the traditional values of library professionals.

### **Teen Tech Programs for Any Size Library**

*Mariana Van Meter, Teen Librarian, Scottsdale Public Library System*

*Medina Zick, Teen Coordinator, Scottsdale Public Library*

Technology rules teens' lives today! How can libraries incorporate it into their programs and services to stay relevant in our young patrons' lives? Join two teen librarians as we share our experiences in overcoming these challenges to maintain a presence in teen's lives and use this opportunity to brainstorm with your colleagues across the state.

**Tuesday, 2:30 – 3:30 PM**

## **Public Relations & Marketing Tips in your Library**

*Tracy Hokaj, Tempe Public Library*

Come share your public relations and marketing efforts that have helped highlight your library, a special program, service, or need to your community.

## **Breaking Down Borders: Outreach and Instruction for International Students**

*Marc Mason, Library Instruction Specialist, Arizona State University*

Worried that your library has become a towel of babble rather than a Tower of Babel? As we see an increase in the number of international students and visitors through our doors, developing strategies for reaching out to these populations has become more important, as well as more difficult. Take this opportunity to dive into a melting pot of librarians dealing with similar issues and discover new ways of serving this expanding population.

**Wednesday, 11:30 – 12:30 PM**

## **Big Reserve Lists For Popular Titles Vs. Limited Budgets**

*Dana Braccia, Collection Development Coordinator, Scottsdale Public Library*

*Richard DiRusso, Manager - Collection Development Office, Pima County Public Library*

The latest Grisham novel arrives in the library with 500 people already on the reserve list. Another 300 people are waiting for their turn for the hot new DVD. How do libraries meet this high customer demand for bestsellers and popular DVDs without buying large quantities? Is the answer shorter check-out periods? Non-reserves? Express copies? First-come, first-served? Come talk about what tips, techniques, and solutions your library is currently using.

## **Libraries as Environmental Information Centers**

*Bryan Heidorn, University of Arizona, School of Information Resources and Library Science*

Increasing numbers of patrons are interested in obtaining information about their local as well as the global environment. Commercial publishers, learned societies and the state and local governments have recently started new online information initiatives including literature, images and data resources. In this roundtable we will discuss the information needs of patrons from different communities and discuss how we might coordinate efforts to provide library information and services unique to the Arizona landscape.

**Wednesday, 2:00 – 3:00 PM**

## **Libraries and Sustainability: Doing Our Part in the Green World**

*Angie Creel-Erb, Director of Library Services, Arizona Western College*

This roundtable will be an open discussion concerning environmentally conscious and "green" ideas to be implemented in libraries.

## **Money Saving Tips**

*Julie Hines, Librarian, Golden Gate Seminary*

All of us have been hit by budget cuts, yet we still need to meet our customer's needs. Have you found any ways to save money or cut costs? Maybe you know of a company offering good deals or a great free website. Come share with your colleagues--show and tell is welcomed.