Advocacy for all: Working together to fight for libraries
## Program Goals and Outcomes

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<tbody>
<tr>
<td>01</td>
<td>Identify ways AzLA works for libraries at the Arizona State Legislature</td>
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<td>02</td>
<td>Define how the ALA strategizes its networks to combat local book bans.</td>
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<td>03</td>
<td>Identify two actions you can do now to advocate for your library in this political climate.</td>
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What does Advocacy mean to you?
Share your Thoughts...

Write your thoughts on the definition of library advocacy on one of the provided post it notes.

Put your post it on the wall under the most appropriate type of advocacy you identified.
Current Challenges in Advocacy Work
Increased political focus on libraries

In 2022, a record 2,571 unique titles were targeted for censorship, a 32% increase over 2021.

**Advocacy Groups**
- Arizona SB1696
- Arizona SB1700
- MassResistance
- Moms for Liberty
- No Left Turn in Education
- Librarians and educators are reconsidering the way books are selected based on intimidation.
How does local advocacy work?
Local Advocacy

Build relationships with your municipal elected leaders.

- Invite them to visit the library.
- Include them in a library program.

Know your state representatives and senators and how to contact them.
State Legislative Advocacy

AzLA
Bill Tracking
Requests for Action

OLA
Bill Tracking
Lobbyist

Negotiating
Quietly working
toward the best
outcomes for libraries.
Unite Against Book Bans is a national initiative to empower readers everywhere to stand together in the fight against censorship.
Develop expertise among early to mid-career library and information professionals to advance strategic library policy priorities

https://www.ala.org/advocacy/ala-policy-corps
Taking Action: Be Prepared!

**Library**
- Have a strong Collection Development Policy

**Community**
- Identify stakeholders to help amplify your voice

**Media**
- Activate traditional ad social media

**State Level**
- Sign up for your state advocacy list

**Local Partners**
- Work with local and state partners with similar missions

**Nationwide**
- Register for Unite Against Book Bans!
Thank you!

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