Cultivating and Sustaining the Relationship-Driven Library

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Why do this work????



Ashley Stewart talked about how her library the first in Southern Illinois to offer drag queen storytime —

By working as a critical community partner in efforts to distribute diapers, food, the library establishes a firewall against power of attacks





How can relationships help?

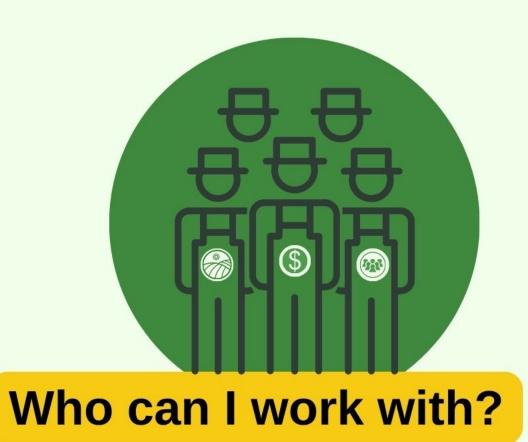
- Sustainability & climate action
- Trauma-informed services
- Workforce development
- Digital inclusion
- Kindergarten readiness
- Public health
- Library advocacy
- [Insert your issue here]



Librarians often feel they have to ask



Librarians increasingly find success asking



What blocks this work from happening?

In a word: Perceptions

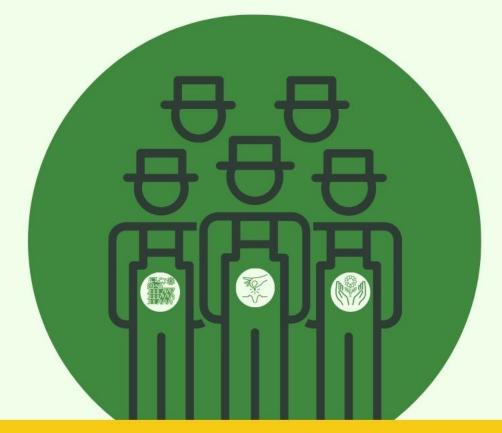
Unless you are already working with other health & social service organizations, they do *NOT* think of YOU







People increasingly find success asking



How can we work together?

What *doesn't* it look like?

Colorado to give out free KN95 masks at libraries, but program's rollout leads to confusion

Denver Public Library among the locations warning patrons they have no masks to give out

The public library is the latest place to pick up a coronavirus test. Librarians are overwhelmed.

By Julie Zauzmer Weil

January 18, 2022 at 12:44 p.m. EST





- Lenstra, N. (2018). Let's move!
 Fitness programming in public
 libraries. Public Library
 Quarterly, 37(1), 61-80.
- Lenstra, N., & D'Arpa, C. (2019). Food Justice in the Public Library. *The International Journal of Information, Diversity, & Inclusion*, 3(4), 45-67.
- Lenstra, N. (2017). Movement-based programs in US and Canadian public libraries:
 Evidence of impacts from an exploratory survey. Evidence
 Based Library and Information
 Practice, 12(4), 214-232.

HEAL (Healthy Eating and Active Living) at the Library via Co-Developed Programming



Geographic distribution of case study communities

Project website:

https://letsmovelibraries.org/about-us/heal/



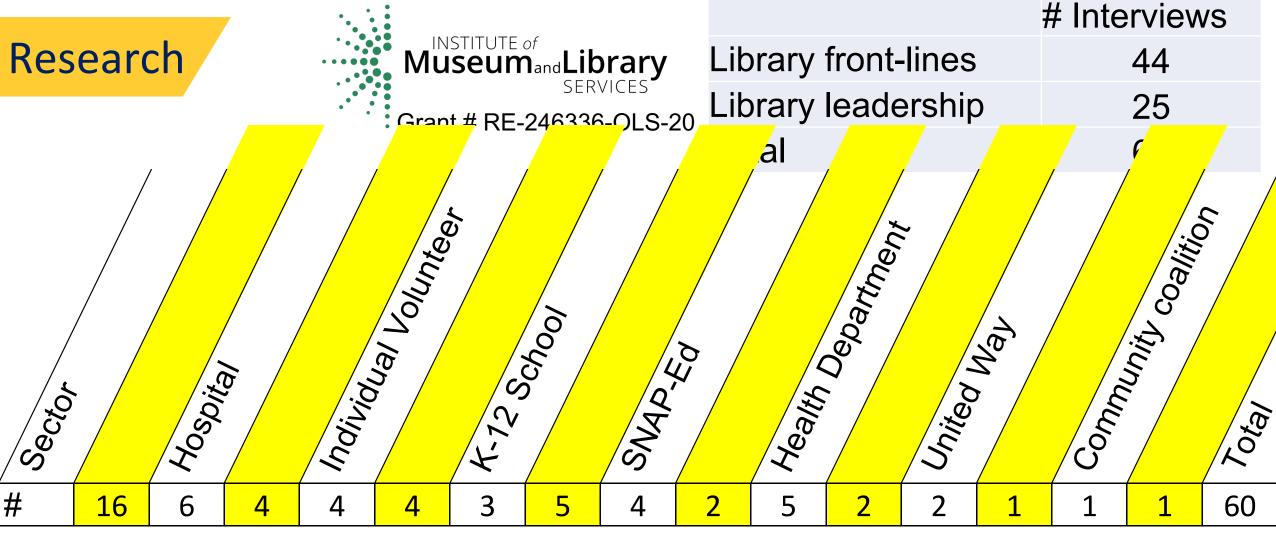
Noah Lenstra



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How do we cultivate and sustain the relationship-driven library?





Semi-Structured interviews with individuals from organizations that have worked with public librarians on community-based **Healthy Eating and Active Living** initiatives



What we found

The goal of a relationship-driven library is to have community members that naturally look to librarians as partners!

Stage 1:



Stage 3:







Library = Book Repository "storytime, book clubs, and book borrowing"

Library = Trusted Resource

"Always there, people turn to them, stable, trusted: A space to use for health promotion"

Librarian = Partner

"We work together with librarians to figure out what to do in our communities"



Cultivating the Relationship-driven library





Planting Seeds

- Seeds = confluence of needs and interests
- Start to find seeds inside your library
- Look to multi-sector organizations
- Use your connections to build new connections





Nurturing the Seedlings

- The process of moving from idea to reality
- Building and sustaining trust among partners
- Protecting your project to help it grow

Harvesting the bounty

- Document and celebrate what you have done
- Share your story to inspire and engage
- Advocate for your library through your relationships



Resting the garden and prep for next year

- Looking backwards how did things go?
- Looking forward where do we want things to go?
- Creating space for mindfulness, sharing, and planning



https://LetsMoveInLibraries.org/



How Milagros Tanega did it At Harris County Public Library

- 1. Talk up the idea
- 2. Met with those interested in idea
- 3. Worked with them to develop idea
- 4. Made a plan and divide the work
- 5. Started small: Herb garden
- 6. Kept building: Vegetable garden
- 7. Kept growing: Fruit forest, storywalk, lending garden supplies, collaboration with adjacent middle school it just keeps going!





Gardens	Recipes
One or more people working in an uncontrolled environment	One person working in a controlled environment
No guarantees of success – always depends on externalities	If you have EVERYTHING, comes out the same each time
There is a time and a place for different seeds to flourish	You can follow the same recipe any time or any place
Cyclical – time for rest, reflection, and harvesting	You can make a recipe any time if you have the supplies



Step 1





Step 2: Nourishing seedlings

Seedling

Seeding so precious and vulnerable

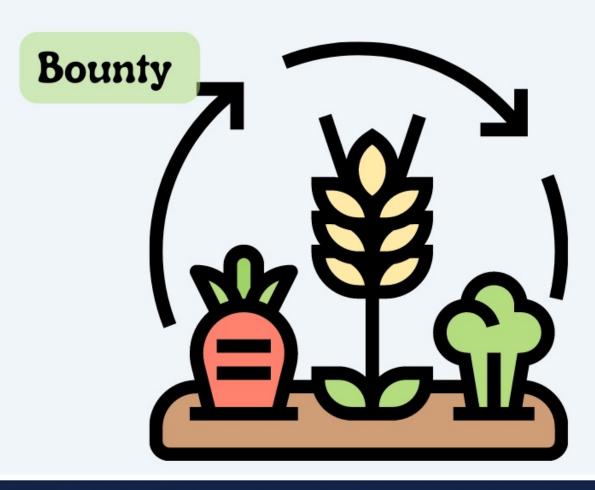
Now we have to give our seedling the best chance of becoming a plant

Shift from idea to reality a difficult process

Right set of conditions have to come together for seedling to successfully sprout



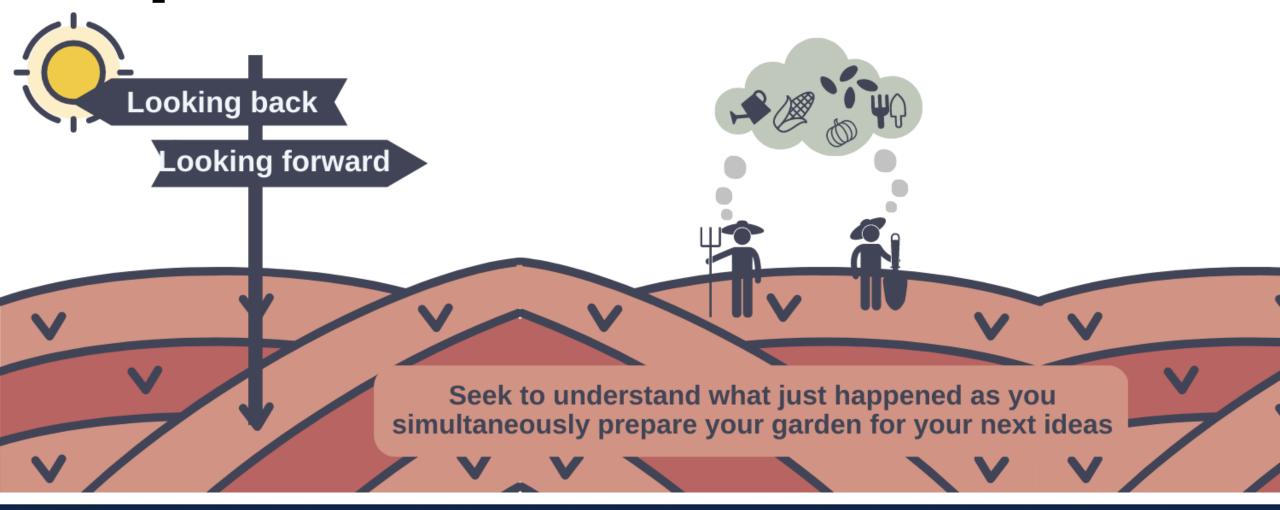
Step 3: Harvesting the bounty



You and your partners have put so much work into taking an idea and turning it into a reality

It's critical that you and your partners take the time to celebrate what came from your labors, and also make sure your bounty nourishes those that need sustenance

Step 4: Look back & forward





Join us on this journey!

Toolkit now live

https://letsmoveinlibraries.org/toolkit

All welcome to try and share.



Award ceremony November 3

Register at https://letsmovelibraries.org/



An award celebrating community collaborators

Sponsored by the non-profit Let's Move in Libraries

Thoughts? Questions?



Thank you!

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